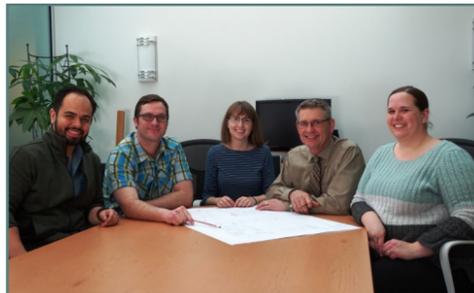


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ASCHA Convention 2018, April 11-13

We are really looking forward to the Alberta Seniors Communities & Housing Association's Convention and Tradeshow, taking place in Red Deer, April 11-13. The theme for 2018 is "Common Ground": in the midst of so much change, how do we find our centre, focus on what's truly important, and take the right steps towards a shared goal? "We need to find our common ground to ensure Albertans have the right housing, in the right place, at the right time." *

We have a four booth space this year, featuring a games area, comfortable sitting area, display area with vision board, and a virtual reality station. In keeping with this year's theme, we are encouraging participants to connect/reconnect, explore mutual visions and positive ways to achieve common goals, and walk through architectural solutions in the virtual reality centre. Come and visit Carlos, Daren, Breanna, George, and Angela at Booths 38, 39, 48, 49.



STAFF NEWS CORNER

Welcome New Team Member, Jherlyn Esguerra



Jherlyn is a new Junior Architectural Technologist who joined the firm by way of a unique program offered through the Central Alberta Immigrant Women's Association (CAIWA). The program places recent immigrants into a 12 week practicum employment in a field which fits their skills. We were approached by CAIWA to hire Jherlyn through this program as she is a recent graduate with a Diploma in Architecture from the Philippines. We are happy to announce that she was recently hired on a full time basis after completing her 12 week program. Welcome Jherlyn!

New Building for Ing + McKee Insurance

Berry Architecture has recently completed design of a new office building for Ing + McKee Insurance in Red Deer. The 23,000 ft² space will include underground parking, two retail bays for future tenants, and 20,000 ft² for Ing + McKee to grow into. The exterior architectural features play with scale and movement through the use of gradient colours and large design elements that highlight the entry and define the rooftop patio. Interior corridors are placed along exterior walls to bring in natural light and views of nearby Piper Creek. The reception area's large north and south-facing windows create a visual connection between the interior and exterior environments. Ing + McKee's space will have 50 private offices, six meeting rooms, high density file storage, a coffee station on the main floor, and an interconnected floor space. On the second floor, the training room will open into the staff kitchen and will be adjacent to the rooftop patio to create a large private function space with west-facing views of the Piper Creek Municipal Reserve.



Ing + McKee Building, Rendering, Red Deer, AB

Virtual Reality Tools for Architecture

We have recently moved into the virtual reality sphere with a new computer and goggles for use as tools for our 3D rendering programs. These tools work in concert with three dimensional design to give clients a virtual reality tour of their new projects. This technology is the next logical step from our current 3D modeling and computer/video fly-throughs. It enables you to "move" through your space for a true 3D experience of your final product. We have tried it on a current project and found it to be a great way to experience the space—and it's really fun! Contact the office to see if you can use this technology on your current or upcoming project with Berry Architecture. Heads up to ASCHA members—we will be demonstrating the system at the ASCHA Tradeshow April 11-13.



Tyler Bouw demonstrating the system

NAME THAT ARCHITECTURAL ELEMENT



Name this type of window. Please email responses to office@berryarchitecture.ca. The person with the first correct response receives a gift card.

Congratulations to Dwight Arthur who correctly identified last month's architectural element as a cupola.

* Source: 2018 ASCHA Convention & Tradeshow Website